Ratecard Description Line Description Rate

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| 2023 - PE - PAN for EXPO PACK - Facebook (2 weeks prior) - NM | Facebook (2 weeks prior) | 3650 |
| 2023 - PE - PAN for EXPO PACK - Facebook (1 week prior) - NM | Facebook (1 week prior) | 3700 |
| 2023 - PE - PAN for EXPO PACK - Facebook (week of show) - NM | Facebook (week of show) | 3800 |
| 2023 - PE - PAN for EXPO PACK - LinkedIn (1 week prior and week of show) - NM | LinkedIn 1 week prior & week of show | 3700 |
| 2023 - PE - PAN for EXPO PACK - LinkedIn (2-3 weeks prior) - NM | LinkedIn (2-3 weeks prior) | 3650 |
| 2023 - PE - EXPO PACK Web Sponsorship on 3rd Party - NM | EXPO PACK Web Sponsorship | 3300 |
| 2023 - PE - PAN for PACK EXPO - Facebook - 1 Week Prior - NM | PAN for PE- Facebook - 1 Week Prior | 2850 |
| 2023 - PE - PAN for PACK EXPO - Facebook - 2 Weeks Prior - NM | PAN for PE - Facebook - 2 Weeks Prior | 2800 |
| 2023 - PE - PAN for PACK EXPO - Facebook - 3 Weeks Prior - NM | PAN for PE - Facebook - 3 Weeks Prior | 2800 |
| 2023 - PAN for PACK EXPO - Facebook - Week of Show - NM | PAN for PE - Facebook - Week of Show | 2800 |
| 2023 - PE - PAN for PACK EXPO - LinkedIn (1 week prior & show week) - NM | PAN for PE - LinkedIn (1 week prior & show week) | 4050 |
| 2023 - PE - PAN for PACK EXPO - LinkedIn (2-3 weeks prior) - NM | PAN for PEI - LinkedIn (2-3 weeks prior) | 4050 |
| 2023 - PE - Web Sponsorship on 3rd Party - NM | Banner Ads - PEI Web Sponsorship | 5450 |
| 2023 - PE - Web Sponsorship on 3rd Party - NM | Pre-Roll - PEI Web Sponsorship | 5450 |
| 2023 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | Bagging, Pouching & Wrapping Equipment | 3850 |
| 2023 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | Cartoning, Multipacking & Case Packing | 3850 |
| 2023 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | Closures & Containers | 3850 |
| 2023 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | Coding, Labeling & Printing Equipment | 3850 |
| 2023 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | Controls, Software & Components | 3850 |
| 2023 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | Converting & Package Forming Equipment | 3850 |
| 2023 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | Conveying, Feeding & Handling | 3850 |
| 2023 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | E-commerce | 3850 |
| 2023 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | Filling, Capping & Closing | 3850 |
| 2023 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | Flexible Packaging | 3850 |
| 2023 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | Inspection & Testing Equipment | 3850 |
| 2023 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | Palletizing, Load Stabilization and Robotics | 3850 |
| 2023 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | PAN for PEI Banner Ads on 3rd Party | 3850 |
| 2023 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | Processing Equipment | 3850 |
| 2023 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | Sustainability | 3850 |
| 2023 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | Tray, Clamshell & Blister Packaging Equipment | 3850 |
| 2023 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | Bagging, Pouching & Wrapping Equipment | 3850 |
| 2023 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | Cartoning, Multipacking & Case Packing | 3850 |
| 2023 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | Closures & Containers | 3850 |
| 2023 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | Coding, Labeling & Printing Equipment | 3850 |
| 2023 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | Controls, Software & Components | 3850 |
| 2023 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | Converting & Package Forming Equipment | 3850 |
| 2023 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | Conveying, Feeding & Handling | 3850 |
| 2023 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | E-commerce | 3850 |
| 2023 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | Filling, Capping & Closing | 3850 |
| 2023 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | Flexible Packaging | 3850 |
| 2023 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | Inspection & Testing Equipment | 3850 |
| 2023 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | Palletizing & Load Stabilization | 3850 |
| 2023 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | PAN for PEI Video Pre-Roll | 3850 |
| 2023 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | Processing Equipment | 3850 |
| 2023 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | Sustainability | 3850 |
| 2023 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | Tray, Clamshell & Blister Packaging Equipment | 3850 |
| 2023 - PE - Targeted Direct Mail - NM | Up to 7,500 | 1850 |
| 2023 - PE - Targeted Direct Mail - NM | Add'l 1,000 names | 400 |
| 2023 - PE - Permission Builder - NM | Permission Builder 2022 | 2100 |
| 2023 - PE - Facilities and Infrastructure Directory Ad - NM | Full Page (PACKAGE ONLY) | 1500 |
| 2023 - PE - Facilities and Infrastructure Directory Ad - NM | Inside Back Cover | 1700 |
| 2023 - PE - Facilities and Infrastructure Directory Ad - NM | Outside Back Cover | 1700 |
| 2023 - PE - Facilities and Infrastructure Directory Ad - NM | Inside Front Cover | 1700 |
| 2023 - PE - Facilities and Infrastructure Directory Listing - NM | PEI F&I Directory Listing | 2350 |
| 2023 - PE - Film booth videos - NM | PELV Booth Video | 2100 |
| 2023 - PE - Cierre de EXPO PACK (Wrap) - NM | Cierre de EXPO PACK (Wrap) | 1250 |
| 2023 - PE - Destacado en EXPO PACK - NM | Destacado en EXPO PACK | 1250 |
| 2023 - PE - HCP Spotlight on PACK EXPO - NM | HCP Spotlight on PACK EXPo | 1450 |
| 2023 - PE - HCP PACK EXPO Wrap - NM | HCP PELV Wrap | 1300 |
| 2023 - PE - OEM Spotlight on PACK EXPO - NM | OEM Spotlight on PEI | 850 |
| 2023 - PE - PACK EXPO Wrap - NM | PELV Wrap | 2200 |
| 2023 - PE - ProFood World PACK EXPO Wrap - NM | PFW PEI Wrap | 1750 |
| 2023 - PE - ProFood World Spotlight on PACK EXPO - NM | PFW Spotlight on PELV | 1750 |
| 2023 - PE - Spotlight on PACK EXPO - NM | Spotlight on PELV | 2200 |
| 2023 - PE - EXPO PACK Showcase - NM | 1-page profile (1/2 horizontal ad) | 2450 |
| 2023 - PE - EXPO PACK Showcase - NM | LL - Full Page Ad | 2000 |
| 2023 - PE - EXPO PACK Showcase - NM | LL - 2-page profile (full-page ad) | 3000 |
| 2023 - PE - EXPO PACK Showcase - NM | Full Page Ad | 2400 |
| 2023 - PE - EXPO PACK Showcase - NM | 1-page profile (1/2 island ad) | 2450 |
| 2023 - PE - EXPO PACK Showcase - NM | 1 Page Profile (no ad) - CSM USE ONLY | 0 |
| 2023 - PE - EXPO PACK Showcase - NM | 1-page profile (1/2 vertical ad) | 2450 |
| 2023 - PE - EXPO PACK Showcase - NM | 1-page profile (no ad) | 2450 |
| 2023 - PE - EXPO PACK Showcase - NM | 2-page profile (full-page ad) | 3450 |
| 2023 - PE - EXPO PACK Showcase - NM | Inside Back Cover | 2700 |
| 2023 - PE - EXPO PACK Showcase - NM | Inside Front Cover | 2700 |
| 2023 - PE - EXPO PACK Showcase - NM | Outside Back Cover | 2700 |
| 2023 - PE - PACK EXPO Showcase - NM | Cover Sticker | 3000 |
| 2023 - PE - PACK EXPO Showcase - NM | 1 Page Profile (no ad) - CSM USE ONLY | 0 |
| 2023 - PE - PACK EXPO Showcase - NM | 1-page profile (1/2 horizontal ad) | 4500 |
| 2023 - PE - PACK EXPO Showcase - NM | 1-page profile (1/2 island ad) | 4500 |
| 2023 - PE - PACK EXPO Showcase - NM | 1-page profile (1/2 vertical ad) | 4500 |
| 2023 - PE - PACK EXPO Showcase - NM | 1-page profile (2/3 vertical ad) | 4500 |
| 2023 - PE - PACK EXPO Showcase - NM | 1-page profile (1/3 horizontal ad) | 4500 |
| 2023 - PE - PACK EXPO Showcase - NM | 1-page profile (1/3 vertical ad) | 4500 |
| 2023 - PE - PACK EXPO Showcase - NM | 1-page profile (no ad) | 4500 |
| 2023 - PE - PACK EXPO Showcase - NM | Full Page | 5450 |
| 2023 - PE - PACK EXPO Showcase - NM | 2-page profile (full-page ad) | 7200 |
| 2023 - PE - PACK EXPO Showcase - NM | Corner Cut | 2300 |
| 2023 - PE - PACK EXPO Showcase - NM | Inside Back Cover | 6000 |
| 2023 - PE - PACK EXPO Showcase - NM | Inside Front Cover | 6000 |
| 2023 - PE - PACK EXPO Showcase - NM | Outside Back Cover | 6000 |
| 2023 - PE - PACK EXPO Showcase - NM | Belly Band | 24000 |
| 2023 - PE - PACK EXPO Showcase - NM | Gatefold Insert | 8700 |
| 2023 - PE - PACK EXPO Showcase - NM | Gatefold Cover Flap | 8700 |
| 2023 - PE - PACK EXPO Showcase - NM | ELC Corner Cut | 2550 |
| 2023 - PE - PACK EXPO Showcase - NM | 3D Machine Tour Ad (PACKAGE ONLY) | 0 |
| 2023 - PE - PACK EXPO Showcase - NM | Cover Label | 2700 |
| 2023 - PE - Processing Zone Showcase - NM | Outside Back Cover | 3000 |
| 2023 - PE - Processing Zone Showcase - NM | 1 Page Profile (no ad) - CSM USE ONLY | 0 |
| 2023 - PE - Processing Zone Showcase - NM | Inside Front Cover | 3000 |
| 2023 - PE - Processing Zone Showcase - NM | Inside Back Cover | 3000 |
| 2023 - PE - Processing Zone Showcase - NM | 1-page profile (1/2 horizontal ad) | 2700 |
| 2023 - PE - Processing Zone Showcase - NM | 1-page profile (1/2 island ad) | 2700 |
| 2023 - PE - Processing Zone Showcase - NM | 1-page profile (1/2 vertical ad) | 2700 |
| 2023 - PE - Processing Zone Showcase - NM | 1-page profile (1/3 horizontal ad) | 2700 |
| 2023 - PE - Processing Zone Showcase - NM | 1-page profile (2/3 vertical ad) | 2700 |
| 2023 - PE - Processing Zone Showcase - NM | 2-page profile (full-page ad) | 4350 |
| 2023 - PE - Processing Zone Showcase - NM | 1-page profile (no ad) | 2700 |
| 2023 - PE - Processing Zone Showcase - NM | Full Page | 2700 |
| 2023 - PE - Processing Zone Showcase - NM | 1-page profile (1/4 ad) | 2650 |
| 2023 - PE - Processing Zone Showcase - NM | 1-page profile (1/3 vertical ad) | 2650 |
| 2023 - PACK EXPO Show Daily - NM | Standard | 6700 |
| 2023 - PACK EXPO Show Daily - NM | 1/6 Page | 2150 |
| 2023 - PACK EXPO Show Daily - NM | 1/2 Page Horizontal | 6700 |
| 2023 - PACK EXPO Show Daily - NM | 1/2 Page Vertical | 6700 |
| 2023 - PACK EXPO Show Daily - NM | 1/3 Page Horizontal | 4750 |
| 2023 - PACK EXPO Show Daily - NM | 1/3 Page Vertical | 4750 |
| 2023 - PACK EXPO Show Daily - NM | 1/4 Page | 3550 |
| 2023 - PACK EXPO Show Daily - NM | 2/3 Page Vertical | 7450 |
| 2023 - PACK EXPO Show Daily - NM | Tabloid Page | 8500 |
| 2023 - PACK EXPO Show Daily - NM | Tabloid Spread | 16950 |
| 2023 - PACK EXPO Show Daily - NM | Belly Band | 24000 |
| 2023 PE - Game Plan - NM | Inside Front Cover | 10600 |
| 2023 PE - Game Plan - NM | PEI Game Plan (1 category) | 3450 |
| 2023 PE - Game Plan - NM | PEI Game Plan (2 categories) | 5750 |
| 2023 PE - Game Plan - NM | PEI Game Plan (3 categories) | 8050 |
| 2023 PE - Game Plan - NM | PEI Game Plan (4 categories) | 10350 |
| 2023 PE - Game Plan - NM | PEI Game Plan (5 categories) | 12650 |
| 2023 PE - Game Plan - NM | PEI Game Plan (6 categories) | 14950 |
| 2023 PE - Game Plan - NM | Inside Back Cover | 10600 |
| 2023 PE - Game Plan - NM | Outside Back Cover | 10600 |
| 2023 - Second Look - NM | PEI Second Look (5 categories) | 17150 |
| 2023 - Second Look - NM | PEI Second Look (4 categories) | 13900 |
| 2023 - Second Look - NM | PEI Second Look (1 category) | 4200 |
| 2023 - Second Look - NM | PEI Second Look (2 categories) | 7450 |
| 2023 - Second Look - NM | PEI Second Look (3 categories) | 10700 |
| 2023 - Second Look - NM | Inside Back Cover | 8500 |
| 2023 - Second Look - NM | Inside Front Cover | 8500 |
| 2023 - Second Look - NM | Outside Back Cover | 8500 |