Ratecard Description Line Description Rate

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| 2023 - OEM - Banner Ads on 3rd Party - NM | Banner Ads on 3rd Party | 50 |
| 2023 - OEM - Content Creation - NM | Video Editing | 650 |
| 2023 - OEM - Content Creation - NM | Case Study Creation | 2600 |
| 2023 - OEM - Content Creation - NM | Video Creation | 5300 |
| 2023 - OEM - Content Creation - NM | Webinar Brief PDF | 2600 |
| 2023 - OEM - Content Creation - NM | Video Creation | 600 |
| 2023 - OEM - Content Creation - NM | Printable PDF Only | 600 |
| 2023 - OEM - Supplied HTML Additional Links - NM | Supplied HTML Add'l Links | 550 |
| 2023 - OEM - Custom Question - NM | Custom Question | 550 |
| 2023 - OEM - E-blast Extension - NM | E-blast Extension | 800 |
| 2023 - OEM - Standard Eblast - NM | Whitepaper | 2150 |
| 2023 - OEM - Standard Eblast - NM | Application Brief | 2150 |
| 2023 - OEM - Standard Eblast - NM | Event | 2150 |
| 2023 - OEM - Standard Eblast - NM | Supplied HTML | 2350 |
| 2023 - OEM - Standard Eblast - NM | Product Update | 2150 |
| 2023 - OEM - Standard Eblast - NM | Technology Minute | 4050 |
| 2023 - OEM - Standard Eblast - NM | Video | 2150 |
| 2023 - OEM - Standard Eblast - NM | Industry Webinar | 2150 |
| 2023 - OEM - Facebook - NM | Video - Targeted | 2500 |
| 2023 - OEM - Facebook - NM | Video - General | 5000 |
| 2023 - OEM - Facebook - NM | Sponsored Post - General | 5000 |
| 2023 - OEM - Facebook - NM | Sponsored Post - Targeted | 2500 |
| 2024 - OEM - Facebook - NM | Sponsored Post - General | 5000 |
| 2025 - OEM - Facebook - NM | Pre-Roll Video - Targeted | 2500 |
| 2026 - OEM - Facebook - NM | Pre-Roll Video - General | 5000 |
| 2023 - OEM - LinkedIn - NM | LinkedIn - Targeted | 3500 |
| 2023 - OEM - LinkedIn - NM | LinkedIn- General | 7000 |
| 2023 - OEM - Telephone Lead Generation - NM | Telephone Lead Generation | 3950 |
| 2023 - OEM - Native Ads on 3rd Party - NM | Native on 3rd Party | 100 |
| 2023 - OEM - OEM Insights - NM | OEM Insights | 1850 |
| 2023 - OEM - Partner Leaders - NM | OEM Partner Leaders | 0 |
| 2023 - OEM - Print Magazine - NM | Inside Back Cover | 4450 |
| 2023 - OEM - Print Magazine - NM | 1/2 Page Island Spread | 4100 |
| 2023 - OEM - Print Magazine - NM | 1/2 Page Island | 2700 |
| 2023 - OEM - Print Magazine - NM | 1/2 Page Horizontal | 2700 |
| 2023 - OEM - Print Magazine - NM | 1/2 Page Vertical | 2700 |
| 2023 - OEM - Print Magazine - NM | 1/3 Page Horizontal | 2050 |
| 2023 - OEM - Print Magazine - NM | 1/3 Page Square | 2050 |
| 2023 - OEM - Print Magazine - NM | 1/3 Page Vertical | 2050 |
| 2023 - OEM - Print Magazine - NM | 1/4 Page | 2050 |
| 2023 - OEM - Print Magazine - NM | 2/3 Page Vertical | 3250 |
| 2023 - OEM - Print Magazine - NM | 2 Page Spread | 8200 |
| 2023 - OEM - Print Magazine - NM | Full Page | 4050 |
| 2023 - OEM - Print Magazine - NM | OEM Leaders Print Profile` | 0 |
| 2023 - OEM - Print Magazine - NM | 1/2 Page (PACKAGE ONLY) | 2700 |
| 2023 - OEM - Print Magazine - NM | Annual Resource Guide Profile | 4800 |
| 2023 - OEM - Print Magazine - NM | Inside Front Cover | 4450 |
| 2023 - OEM - Print Magazine - NM | Outside Back Cover | 4450 |
| 2023 - OEM - Print Magazine - NM | Cover Tips | 9500 |
| 2023 - OEM- Template Creation - NM | Custom Template Creation | 950 |
| 2023 - OEM- Targeted Direct Mail - NM | Targeted Direct Mail | 1900 |
| 2023 - OEM - Targeted Direct Mail (add' 1000 names)- NM | Add'l 1000 names | 350 |
| 2023 - OEM - Video Pre-Roll 3rd Party - NM | Pre-Roll on 3rd Party | 50 |
| 2023 - OEM - Native on OEM.org - NM | Native on OEM.org | 400 |
| 2023 - OEM - Banner Ads on OEM.org - NM | Company Targeted Sponsorship Flexi | 200 |
| 2023 - OEM - Banner Ads on OEM.org - NM | Flexi-Size | 150 |
| 2023 - OEM - Banner Ads on OEM.org - NM | Roadblock Flexi Campaign | 200 |