Ratecard Description Line Description Rate

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| 2023 - MUNDO - Banner ads on 3rd Party - NM | MP: Banner Ad 3rd party | 50 |
| 2023 - MUNDO - Content Creation - NM | Video Editing | 650 |
| 2023 - MUNDO - Content Creation - NM | Eblast Production | 400 |
| 2023 - MUNDO - Content Creation - NM | Case Study Creation | 2600 |
| 2023 - MUNDO - Content Creation - NM | Video Creation | 2600 |
| 2023 - MUNDO - Content Creation - NM | Webinar Brief PDF | 2600 |
| 2023 - MUNDO - Content Creation - NM | Printable PDF Only | 600 |
| 2023 - MUNDO - Content Creation - NM | MP: Banner ad creation | 650 |
| 2023 - MUNDO - Content Creation - NM | MP: Video pre-roll editing | 650 |
| 2023 - MUNDO - Permission Builder - NM | Permission Builder 2022 | 2100 |
| 2023 - MUNDO - Sponsored Quiz - NM | Collaborative Robots | 3650 |
| 2023 - MUNDO - Sponsored Quiz - NM | Cybersecurity/Remote access | 3650 |
| 2023 - MUNDO - Sponsored Quiz - NM | Proactive/Predictive maintenance | 3650 |
| 2023 - MUNDO - Sponsored Quiz - NM | IoT Platforms | 3650 |
| 2023 - MUNDO - Sponsored Quiz - NM | Composability/biodegradability | 3650 |
| 2023 - MUNDO - Sponsored Quiz - NM | Recycled content | 3650 |
| 2023 - MUNDO - Sponsored Quiz - NM | Recyclability | 3650 |
| 2023 - MUNDO - Sponsored Quiz - NM | Bio-based packaging | 3650 |
| 2023 - MUNDO - Spanish Translation - NM | Spanish Translation | 300 |
| 2023 - MUNDO - Supplied HTML Additional Links - NM | Additional Links | 550 |
| 2023 - MUNDO - Standard e-blast - NM | Standard Video | 3900 |
| 2023 - MUNDO - Standard e-blast - NM | Industry Webiar | 3900 |
| 2023 - MUNDO - Standard e-blast - NM | LL - Standard Video | 0 |
| 2023 - MUNDO - Standard e-blast - NM | Targeted Video (0 - 10,000) | 1550 |
| 2023 - MUNDO - Standard e-blast - NM | Targeted Video (10,001 - 25,000) | 2400 |
| 2023 - MUNDO - Standard e-blast - NM | Whitepaper | 3900 |
| 2023 - MUNDO - Standard e-blast - NM | Targeted Whitepaper (0 - 10,000) | 1550 |
| 2023 - MUNDO - Standard e-blast - NM | Targeted Whitepaper (10,001 - 25,000) | 2400 |
| 2023 - MUNDO - Standard e-blast - NM | Supplied HTML | 4200 |
| 2023 - MUNDO - Standard e-blast - NM | Product Update | 3900 |
| 2023 - MUNDO - Standard e-blast - NM | Targeted Product Update (0 -10,000) | 1550 |
| 2023 - MUNDO - Standard e-blast - NM | Targeted Product Update (10,001 - 25,000) | 2400 |
| 2023 - MUNDO - Standard e-blast - NM | Technology Minute | 7550 |
| 2023 - MUNDO - Standard e-blast - NM | Webinar (PACKAGE ONLY) | 0 |
| 2023 - MUNDO - Facebook - NM | MP: 20000-25000 | 3200 |
| 2023 - MUNDO - Líderes en Latinoamérica - NM | LL - Full Page Ad | 3000 |
| 2023 - MUNDO - Líderes en Latinoamérica - NM | Outside Back Cover | 4050 |
| 2023 - MUNDO - Líderes en Latinoamérica - NM | Inside Front Cover | 4050 |
| 2023 - MUNDO - Líderes en Latinoamérica - NM | Inside Back Cover | 4050 |
| 2023 - MUNDO - Líderes en Latinoamérica - NM | 1/2 Page Vertical | 2900 |
| 2023 - MUNDO - Líderes en Latinoamérica - NM | 1/2 Page Island | 2900 |
| 2023 - MUNDO - Líderes en Latinoamérica - NM | 1/2 Page Horizontal | 2900 |
| 2023 - MUNDO - Líderes en Latinoamérica - NM | Full Page | 3650 |
| 2023 - MUNDO - Líderes en Latinoamérica - NM | Leaders Print Profile` | 0 |
| 2023 - MUNDO - Líderes en Latinoamérica Program - NM | YouTube Amplify | 0 |
| 2023 - MUNDO - Líderes en Latinoamérica Program - NM | MUNDO - Líderes en Latinoamérica Program - EXPO PACK | 4000 |
| 2023 - MUNDO - Líderes en Latinoamérica Program - NM | MUNDO - Líderes en Latinoamérica Program - Pro | 3000 |
| 2023 - MUNDO - Líderes en Latinoamérica Program - NM | MUNDO LinkedIn Feed Post | 0 |
| 2023 - MUNDO - Líderes en Latinoamérica Program - NM | Enhanced Converge Features | 0 |
| 2023 - MUNDO - Líderes en Latinoamérica Program - NM | Enhanced Editorial Reporting | 0 |
| 2023 - MUNDO - Líderes en Latinoamérica Program - NM | Contextually Triggered Listings | 0 |
| 2023 - MUNDO - Líderes en Latinoamérica Program - NM | Enhanced Digital Profile | 0 |
| 2023 - MUNDO - Líderes en Latinoamérica Program - NM | MUNDO - Líderes en Latinoamérica Program - Basic | 5000 |
| 2023 - Leaders Gold (PACKAGE ONLY) - NM | Mundo Leaders Gold | 4944 |
| 2023 - Leaders Gold (PACKAGE ONLY) - NM | Mundo Leaders Gold | 5100 |
| 2023 - Leaders Gold (PACKAGE ONLY) - NM | Mundo Leaders Gold | 5100 |
| 2023 - MUNDO - LinkedIn Sponsored Post -NM | MUN: LinkedIn | 3200 |
| 2023 - Leaders Platinum (PACKAGE ONLY) - NM | Mundo Leaders Platinum | 7107 |
| 2023 - Leaders Platinum (PACKAGE ONLY) - NM | Mundo Leaders Platinum | 7350 |
| 2023 - Leaders Platinum (PACKAGE ONLY) - NM | Mundo Leaders Platinum | 7350 |
| 2023- Leaders Silver (PACKAGE ONLY) - NM | Mundo Silver Leaders | 3914 |
| 2023- Leaders Silver (PACKAGE ONLY) - NM | Mundo Silver Leaders | 4050 |
| 2023- Leaders Silver (PACKAGE ONLY) - NM | Mundo Silver Leaders | 4050 |
| 2023 - MUNDO - Native ads on 3rd Party - NM | MUN: Native Ads 3rd Party | 100 |
| 2023 - MUNDO - Enfoque en Innovación - NM | Enfoque en Innovación | 2000 |
| 2023 - MUNDO - Perspectivas - NM | Perspectivas | 4000 |
| 2023 - MUNDO - Conveying, Feeding & Handling Equipment Playbook - NM | 100 leads and full-page ad | 3650 |
| 2023 - MUNDO - El Robotics Playbook - NM | 100 leads and full-page ad | 3650 |
| 2023 - MUNDO - Getting Started with Sustainable Packaging Playbook Playbook - NM | 100 leads and full-page ad | 3650 |
| 2023 - MUNDO - Quarterly Purchasing Index Survey - NM | MUNDO - Quarterly Purchasing Index Survey | 2600 |
| 2023 - MUN - Video Pre-Roll 3rd Party - NM | Pre-Roll on 3rd Party | 50 |
| 2023 - MUNDO - Webinar - NM | Mundo Webinar | 1550 |
| 2023 - MUNDO - Banner Ads on MUNDO.com - NM | Flexi-Size | 150 |
| 2023 - MUNDO - Banner Ads on MUNDO.com - NM | Roadblock Flexi Campaign | 200 |
| 2023 - MUNDO - Líderes en Latinoamérica Program - NM - Domino Printing Mexico | Digital Profile | 0 |